

10 AI Prompts Every Aesthetic Practice Should Be Using

These AI prompts are designed to help cosmetic surgeons, med spas, and aesthetic teams respond faster and smarter, without changing how they interact with patients. Simply paste these prompts into ChatGPT or your favorite AI tool and let it do the rest for you. Feel free to customize as you need for better results.

Prompts

1. Lead Follow-Up

“Write a warm follow-up email to a patient who asked about [procedure]. Invite them to book with Dr. [Last Name] and mention our [city] office.”

2. DM Reply

“Respond to this Instagram DM asking about lip filler pricing. Be helpful, friendly, and invite them to schedule a consultation.”

3. Review Response

“Write a kind, professional response to a 5-star review about [procedure] with Dr. [Last Name]. Mention the procedure for SEO.”

4. Social Comment Reply

“Reply to this social comment that says ‘I’ve been thinking about this!’ and encourage the user to reach out.”

5. Tummy Tuck Description

“Write a short, professional description of our tummy tuck service, including recovery basics and who it’s ideal for.”

6. FAQ Answer

“Answer this patient question in a friendly tone: ‘How long is the recovery for a mommy makeover?’”

7. Newsletter Intro

“Write a warm intro paragraph for a newsletter about breast augmentation. Mention Dr. [Last Name] and our experience.”

8. Procedure Comparison

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Aesthetic Practice Growth Strategy

“Explain the difference between a mini tummy tuck and full tummy tuck in simple, patient-friendly language.”

9. **Virtual Consult Promo**

“Promote our virtual consults in an Instagram caption. Keep it upbeat, modern, and branded.”

10. **Holiday Promo Email**

“Write a cheerful email inviting patients to book treatments before the holidays. Include a soft CTA and mention our availability.”

Want these prompts personalized for your practice?

Learn more at <https://tobination.com/ai-concierge/> or email scott@tobination.com.